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# Morena Anna Fiore

## Latest Employment / Project

WordPress full stack developer (Freelance) & SEO coaching- Brass & Bold November 2018 <https://brassandbold.com/>

## Software/Technology Experience

WordPress, JavaScript, React.js, Angular, HTML and CSS, SASS, OOPHP with MySQL, Agile Development

## Personal Statement

Differently from some developers, I'm very personable, sociable and have great client facing skills. I have excellent communication skills and I'm proactive and committed.

## Work history & freelance work

Front End Developer using React, Angular 6 and ES6 (Contractor, remote), Unipro, July 2018 - October 2019

### Corporate Website

- Headless Gatsby React Material UI website

### Specsavers:

- Find & Book (store locator and booking system across 4 countries), which uses Angular 6; Codecept, Jasmine & Karma
- Virtual Technology project (Glasses virtual try on provided by Ditto) using ES6, building the recommendations section of the site (recommendations powered by the Specsavers Recommendations engine).
- Building a PWA (progressive web app) website for the Contact Lenses Ecommerce part of the site using Angular 4 and Ionic 3
- Implementing Google Tags (GTM) tracking events collaborating with iProspect, a tracking and data analysis agency across all the above projects.

WordPress & Front End Developer (Contractor, remote), Appnovation, October 2018 – December 2018

At Appnovation I've been building components using Molecular Design principles in HTML and SCSS, using Fractal and Twig, then integrating them as Custom Content Blocks using WordPress and Advanced Custom Fields (ACF) for IPSEN, a pharmaceutical company.

WordPress full stack Developer - Urban Makers

Multi vendor (WC Vendor) Woocommerce e-commerce platform + SEO Optimisation

WordPress Fullstack Developer (Contractor), Staxoweb, May 2018 – June 2018

Building a bespoke WordPress e-commerce website using Woocommerce, creating bespoke theme and functionality.

Front End Developer, Creditspring, May 2018

Building landing pages for the launch of Creditspring, a fin tech company., using Bootstrap and haml (ruby template engine)

UI Developer, HeathWallace (primarily remote), September 2014 – April 2018

UI Developer for digital agency within the Mirum network, owned by WPP. Worked with clients from the financial sector based in London, Hong Kong and Canada.

### Responsibilities

- UI and React.js work on an internal Document Publishing Platform for HSBC
- Creating library-like components to be integrated into Sitecore builds or to be handed over to the client to be integrated into their systems or as part of a company global style guide library for HSBC

- The only WordPress expert within the team - HeathWallace internal websites and WordPress support on Mirum websites such as Hilti Outperformer
- Front End work for a news feed aggregator app to be run on HSBC Relationship Managers' tablets when visiting clients
- Complete UI work on Atlantis The Palm Hotel (Dubai) website <http://www.atlantis.com/>

#### Projects

HSBC DPAS, HSBC GSP (Global Service Pack), HSBC PWS redesign, HSBC Mortgages, Hilti Outperformer, Fidelity HK, Sainsbury's Bank migration to Sitecore and Atlantis The Palm Hotel (Dubai).

#### Freelance WordPress Developer Zopa, July 2017

I've themed the Zopa Blog to match their existing site, added Eloqua and Percolate integration and build functionality to import their archive of blog posts from markdown files. The homepage also features a JavaScript on-page filter for the categories.

#### Freelance WordPress Developer Bauwow, September 2016

Bauwow is the public website of the Pet Social Network Bauwow. It is a complex multilingual WordPress with a multi level carousel which worked as a manual of the app, explaining all the functionality. I also built a worldwide events with map section, a blog, press and partners sections.

#### Freelance WordPress Developer, London Chamber Orchestra, July 2016

As part of the features I have built, they now have a JavaScript filterable concert section with a past archive, a news section, a shop and a video and photo gallery with themed templates for each section.

#### Freelance WordPress Developer, Hopster, July 2015

I created a plugin for Hopster to integrate with their API: I built a template where the visitors could enter a promotion code they previously had received. After filling in a form, I had to communicate with their API to register the new customer.

#### Freelance WordPress Developer, PsicologiaLondra.com, April 2015

A multi language WordPress e-commerce website displaying a public registry of customers on the site (customers actually purchase a space on the website to list their business) <http://psicologia Londra.com/find-a-therapist/>. It also features the usual Blog, Events, Contacts and Team and it uses a customised version of WooCommerce to allow for extra registration fields.

#### UI Developer (Contractor), HeathWallace, April 2013 – August 2014

UI Developer on a Banking Mobile Web App for ANZ and on other banking websites. I worked on porting designs onto pages and applied bug fixes, with major focus on compatibility over the different devices on the market and accessibility.

#### Freelance WordPress Developer, [openeyes.org.uk](http://openeyes.org.uk), October 2012 – January 2013

Responsive WordPress site with plugins and templates for the following features:

- Front End registration for visitors;
- JIRA integration to allow visitors to log an issue or request an enhancement for the product the site advertises and also to display issues they have logged;
- A Parallax Homepage.
- Several dynamic templates for News, Events, Press Release, Case Studies, FAQs and Contact pages.
- A section of the administration panel where the admin can upload JavaScript files and assign them to posts in order to display JavaScript demos on the website;

#### Front End Web Developer (Intern), Marketing Comms, Thomson Reuters (September 2008 – August 2009), London

Duties:

## Latest education

Advanced JavaScript with Framework Training

## Hobbies and Interests

I run a handmade jewellery business where I cover all aspects, from design, making, marketing, PR, SEO etc. In my spare time I love to go shopping, eating out and listening to jazz music. I also teach SEO classes to other designer makers and small businesses.